

Appendix No. 1 to the Regulations - Privacy policy of the user of mylead.global service

This Privacy Policy is designed to provide a sense of security to every user of the <https://www.mylead.global/> website. By using our website, you agree to the terms of the Privacy Policy.

1. SCOPE AND CONSENT TO PROVISIONS

- The co-controllers of the personal data of Users who are natural persons, within the meaning of Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons in relation to the processing of personal data and on the free movement of such data and repealing Directive 95/46/EC, are :
 - The co-controllers of the personal data are:
 - MYLEAD LTD, address: MYNSHULL HOUSE 78 CHURCHGATE; STOCKPORT; CHESHIRE; ENGLAND SK1 1YJ, registration number: 14978319, email address contact@mylead.eu, telephone number +35796999698 (First Co-Administrator)
 - MYLEAD CY LTD, address: Arch. Makariou III & Evagorou 1-7, MITSU BUILDING 3; 1ST Floor, off. 102 1065 Nicosia (Cyprus), registration number HE 450986, email address contact@mylead.eu, telephone number +35796999698 (Second Co-Administrator), hereinafter referred to as Mylead or the Administrator.
- The purpose of the Privacy Policy is to define the actions taken by the Administrator, regarding personal data collected through the <https://www.mylead.global/> website and mobile application, as well as related services and tools, used by Users to perform activities, such as registering on the Website and performing a number of other related activities. All the activities in question are subject to the relevant laws that apply to data protection. Data protection is carried out in accordance with the requirements of generally applicable laws, and data storage takes place on secured servers
- The user who uses the Service confirms that he/she has read and understands the provisions of this Privacy Policy and the Terms of Service of mylead.global, and consents to the use of his/her personal data in accordance with the Terms of Service and this Privacy Policy.

2. COLLECTION, ACQUISITION AND STORAGE OF DATA

- Users who create an Account on the Site may be required to provide specific information, such as an email address and password. Users have the option to create a profile, which will include data such as location, name, phone number, paypal address, bank name, bank account number and shirt size. Created profiles allow users to make withdrawals to a bank or paypal account, receive marketing information, commercial offers, promotional codes by email or text message and receive company goodies at their home address.
- The administrator within mylead.global may store information, e.g. personal and contact information necessary to create a user profile and make withdrawals. The personal information will be kept until the statute of limitations for claims for the Services.
- The Administrator, within the Service, may collect personal data of Users who contact the User's service department, which is necessary to fulfill the User's request and contact him/her when

necessary. Contact will also be possible through the use of the data placed in the User's Account for this purpose.

- The Operator shall be entitled to automatically acquire and record data transmitted to the server by web browsers or Users' devices, e.g. IP address, software and hardware parameters, pages viewed, mobile device identification number, application usage information, and other device and system usage data. The collection of the above information will occur when using the Website or mobile application of the Service or services of third parties.
- The administrator has the ability to process contact data such as e-mail address, telephone number in order to inform the user about activities performed, promotions and for account activation. The user has the right to choose to which of the listed contact data he/she wishes to receive information. (E - mail: Ban user, Reject payment, Change payment status, Send promotional code, Transfer funds from user, Transfer funds to user, Ban locker, Ban locker with funds, Ban setup, Ban setup with funds, Accept joining program, Accept all requests to join program, Ban universal setup, Accept user page, Reject user page; SMS :Notification from Administration, Change of payment status, Notification of lead, Sending promo code).
- Personal data may also be collected:
 - Through the User's contact with the Administrator on the basis of contact/chat forms;
 - When using the Website, navigational data may also be collected, including but not limited to information about links and references that the User chooses to click on or other actions that are taken therein in accordance with Article 6(1)(f) of the RODO.

3. IP ADDRESS, COOKIES AND MOBILE DEVICE IDENTIFICATION NUMBERS

- The Administrator is authorized to collect data within the Service through such technologies as cookies, tracking pixels and objects provided locally (e.g. in the browser or on the device). Cookies ("cookies") are small text files that store data locally on a User's computer, cell phone or other device. Pixels are small images that are part of a website's code, which allow another server to measure page views, among other things, and are often used along with cookies. The site's code tracks if and when (and on what page) the pixel was loaded, providing information that the User viewed part or all of a page.
- Through cookies, the website server has the ability to retain information, for example, about the preferences and settings of the User's computer, cell phone or other device, which are reproduced during a subsequent visit. In other words, cookies are used, among other things, to ensure friendly use of the Website so that it is possible, for example, to use the Website without having to log in again. The Operator collects both "permanent" and "session" cookies on the Website. "Permanent" cookies are stored on the User's computer for an extended period of time, while "session" cookies are deleted automatically when the browser window is closed.
- The Administrator may allow third-party entities, such as providers of advertising or analytics solutions, to collect information using the above technologies directly on the websites or mobile application of the Website. The data collected in this way is subject to the provisions of the

privacy policies adopted by these entities. The Administrator is not responsible for the privacy policies on them.

- **Advantages of cookies:**

- The data collected is used to monitor and see how users use our sites in order to improve the site by providing a more efficient and seamless navigation experience. We monitor user information using the Google Analytics tool, which records user behavior on the site.
- Cookies identify the user, allowing the content of the site he uses to be tailored to his needs. By remembering his or her preferences, it makes it possible to appropriately tailor advertisements directed to him or her. We use cookies to guarantee the highest standard of convenience of our site.

4. USE OF COLLECTED DATA

- The Administrator is authorized to use the collected and stored data on the Website for the following purposes:
 - Providing User support, including setting up and managing User accounts, troubleshooting technical problems and providing functionality; **Legal basis:** Article 6(1)(b) RODO
 - Customization of the User's offer and experience, including advertisements of the Service or advertisements of third-party services; **Legal basis:** Art. 6 (1) (f) RODO
 - Monitoring the activity of all and specific Users, e.g. managing traffic on the Website; **Legal basis:** Art. 6 (1) (f) RODO
 - Contacting Users, including for purposes related to the provision of services, User support, permitted marketing activities, through available communication channels, in particular e-mail and telephone; **Legal basis:** Article 6(1)(f) RODO
 - Conducting research and analysis to improve the performance of available services; **Legal basis** Art. 6(1)(f) RODO
 - Enforcing compliance with the Terms of Service, including combating fraud and abuse; **Legal basis:** Article 6(1)(f) of the RODO
 - Transaction processing. In order to perform the contract provided electronically . **Legal basis:** article 6(1)(b) RODO
 - use of the Newsletter service , in order to perform the contract the subject of which is the service provided electronically, based on the consent expressed by the User. **Legal basis** - Article 6(1)(b) RODO
 - Use of a data breach notification form to report data breaches that have occurred. **Legal basis:** article 6(1)(c) of the RODO

- use of the contact form/chat service on the Website in order to perform the contract provided electronically. **Legal basis:** art. 6 (1) (b) RODO
- Analyze the frequency of refund requests by users. Fraud prevention. Legal basis: Article 6(1)(f) RODO (legitimate interest);
- Accounting for transactions. Maintenance of tax books. Legal basis: Article 6(1)(c) RODO (legal obligation);
- Investigation of complaints. Legal basis: Article 6(1)(c) RODO (legal obligation);
- The Administrator is authorized to store the data collected and tracked on the Website only for the fulfillment of the business purposes specified above.

5. DATA SHARING

- The Administrator shall not share the collected personal data of Users with unrelated parties without the consent of the Users concerned, unless the following circumstances apply:
 - The Operator may use the support of third-party entities to provide the services it provides, in which case these entities are not authorized to independently use the personal data processed on behalf of the Service, and their actions are subject to the provisions of this Privacy Policy.
 - Entities to which personal data may be shared pursuant to the above subsection are, in particular:
 - Payment operators, handling payments on the Site - to process payments for purchases or transactions between you and us;
 - Service providers that provide us with technical, IT and organizational solutions (e.g., software providers, email providers, hosting providers, cookie providers, etc.), as well as other services;
 - Entities providing us with accounting, legal or consulting support;
 - Entities that provide online advertising targeting and measurement services to us (e.g. Google Adwords).
 - Trusted partners - suppliers of other products or services
 - Social media - when using plug-ins of such social media available on the Service.
 - Personal information may also be shared through the use of cookies
 - The Administrator retains the right to share data with public authorities supporting the Service in the fight against fraud and abuse of the Service in the investigation of possible violations of the law or in the fight against other possible violations of the Terms of Service as required by law.
- Within the framework of the adopted Privacy Policy, the Administrator undertakes not to rent or sell the personal data of Users. In the event of restructuring or sale of the business or part of it,

and transfer of all or a significant part of the assets to a new owner, the personal data of Users may be transferred to the buyer, in order to ensure the continuation of the service under the Service.

- The Administrator may share anonymized data (i.e., data that does not identify specific Users) with third-party service providers, trusted partners or research agencies in order to better identify the attractiveness of advertisements and services to Users, to improve the overall quality and effectiveness of services provided by the Service or the listed entities, or to participate in research studies of broad societal benefit.

6. USER-SIDE CONTROL METHODS

- Users who have created an Account have the right to view, edit and delete the data they have provided. The user ensures that the data he provides or publishes on the Website is correct.
- The User, in accordance with the Regulation of the European Parliament and of the Council (EU) 2016/679 of April 27, 2016 on the protection of individuals with regard to the processing of personal data and on the free flow of data and the repeal of Directive 95/46/EC (General Data Protection Regulation), i.e. RODO, has the right to remove, at his/her own request, his/her personal data from the Service's database and to stop further processing of personal data by the Service.
- Users can delete their personal data from the Service by sending an adequate request to contact@mylead.eu.
- Some third-party entities operating on the Service, such as Google Ads, allow Users to withdraw their consent to their collection and use of data for advertising based on User activity. For more information and to choose, please visit <http://www.youronlinechoices.com> or <http://www.networkadvertising.org>.
 - Most well-known desktop and mobile browsers (e.g. Safari, Firefox, Internet Explorer, Chrome, Opera) provide the ability to restrict or block the use of "cookies" on the User's system. It should be noted, however, that disabling "cookies" in your browser for first category domains (websites you visit) and other domains (companies of other websites not directly visited) may result in some cases in reduced functionality of the sites.
- In particular, the User has the following rights:
 - **Right to revoke consent** - legal basis: Article 7(3) of the RODO.
 - You have the right to revoke any consent you have given to the Administrator.
 - Withdrawal of consent has effect from the moment of withdrawal of consent.
 - Withdrawal of consent does not affect the processing performed by the Administrator in accordance with the law before its withdrawal.
 - Withdrawal of consent does not entail any negative consequences for the user, but it may prevent further use of

services or functionalities that, according to the law, the administrator can provide only with consent.

- **The right to object to the processing of data** - legal basis: article 21 RODO:
 - The User has the right to object at any time - for reasons related to his/her particular situation - to the processing of his/her personal data, including profiling, if the Administrator processes his/her data based on a legitimate interest, such as marketing the Administrator's products and services, keeping statistics on the use of particular functionalities of the Website and facilitating the use of the Website, as well as satisfaction surveys.
 - In the case of receipt of an opt-out from receiving marketing communications regarding products or services, in the form of an e-mail message, this will imply the User's objection to the processing of his/her personal data, including profiling for these purposes.
 - If the User's objection is justified and the Administrator has no other legal basis for processing the personal data, the personal data against the processing of which the User has objected will be deleted.
- **Right to erasure of data ("right to be forgotten")** - legal basis: Article 17 of the RODO.
 - You have the right to request the deletion of all or some of your personal data.
 - You have the right to request deletion of your personal data if:
 - personal data are no longer necessary for the purposes for which they were collected or for which they were processed;
 - withdrew specific consent, to the extent that personal data was processed based on his or her consent;
 - has objected to the use of his or her data for marketing purposes;
 - Personal data is processed illegally;
 - personal data must be deleted in order to comply with a legal obligation under Union

law or the law of the State to which the Administrator is subject;

- personal data was collected in connection with offering information society services.
- The Administrator may retain certain personal data to the extent that they are necessary for the purpose of establishing, asserting or defending claims, and in connection with the need to comply with a legal obligation requiring processing under Union law or the law of the country to which the Administrator is subject, despite a request for deletion of personal data, in connection with the filing of an objection or withdrawal of consent. This applies in particular to personal data including: first name, last name, e-mail address, which data are retained for the purpose of processing complaints and claims related to the use of the Administrator's services, or additionally home address / mailing address, order number, which data are retained for the purpose of processing complaints and claims related to the concluded sales contracts or provision of services.
- **The right to restrict data processing** - legal basis: article 18 RODO.
 - The user has the right to request restriction of the processing of his/her personal data. Submitting a request, until it is considered, prevents the use of certain functionalities or services, the use of which will involve the processing of data covered by the request. The Administrator will also not send any communications, including marketing communications.
 - You have the right to request a restriction on the use of your personal data in the following cases:
 - when he or she questions the correctness of his or her personal data, in which case the Administrator is obliged to limit its use for the time necessary to verify the correctness of the data, but no longer than for 7 days;
 - When the processing of data is unlawful, and instead of deleting the data, the User requests a restriction on its use;

- When personal data is no longer necessary for the purposes for which it was collected or used but is needed by the User to establish, assert or defend claims;
 - when he or she has objected to the use of his or her data, in which case the restriction shall be for the time necessary to consider whether, due to the particular situation, the protection of the User's interests, rights and freedoms outweighs the interests pursued by the Administrator in processing the User's personal data.
- **Right of access to data** - legal basis: article 15 of RODO.
 - You have the right to obtain confirmation from the Administrator as to whether it is processing personal data, and if this is the case, you have the right:
 - gain access to your personal information;
 - obtain information about the purposes of processing, the categories of personal data processed, the recipients or categories of recipients of such data, the planned period of storage of the User's data or the criteria for determining this period (when it is not possible to determine the planned period of processing), the User's rights under the RODO and the right to lodge a complaint with a supervisory authority, the source of such data, automated decision-making, including profiling, and the safeguards applied in connection with the transfer of such data outside the European Union;
 - obtain a copy of your personal data.
- **Right to rectification of data** - legal basis: article 16 of RODO.
 - The User has the right to request from the Administrator the immediate rectification of personal data concerning him/her that is incorrect. Taking into account the purposes of the processing, the User to whom the data pertains has the right to request the completion of incomplete personal data, including

by providing an additional statement, by addressing the request to the e-mail address indicated in this Privacy Policy.

- **The right to data portability** - legal basis: article 20 RODO.
 - The User has the right to obtain his or her personal data that he or she has provided to the Administrator and then transfer it to another personal data controller of his or her choice, or to request that such personal data be sent by the Administrator directly to such controller, if this is technically feasible. In such a case, the Administrator will send the User's personal data in the form of a file in csv format, which is a commonly used, machine-readable format that allows sending the received data to another personal data controller.
 - In the event that the User requests an entitlement under the above-mentioned rights, the Administrator shall either comply with the request or refuse to comply with it immediately, but no later than within one month after receiving it. However, if - due to the complicated nature of the request or the number of requests - the Administrator is not able to fulfill the request within one month, it will fulfill it within another two months, at the same time informing the User in advance - within one month of receiving the request - of the intended extension of the deadline and the reasons for it.

- The user has the right to lodge a complaint with the relevant President of the Office for Personal Data Protection regarding the violation of his/her data protection rights or other rights granted under the RODO.

7. SECURITY

- All data collected by the Administrator is protected using reasonable technical and organizational measures and security procedures to protect it from unauthorized access or unauthorized use. Entities affiliated with the Service, trusted partners of and third-party service providers are committed to managing data in accordance with the security and privacy requirements adopted by the Operator.